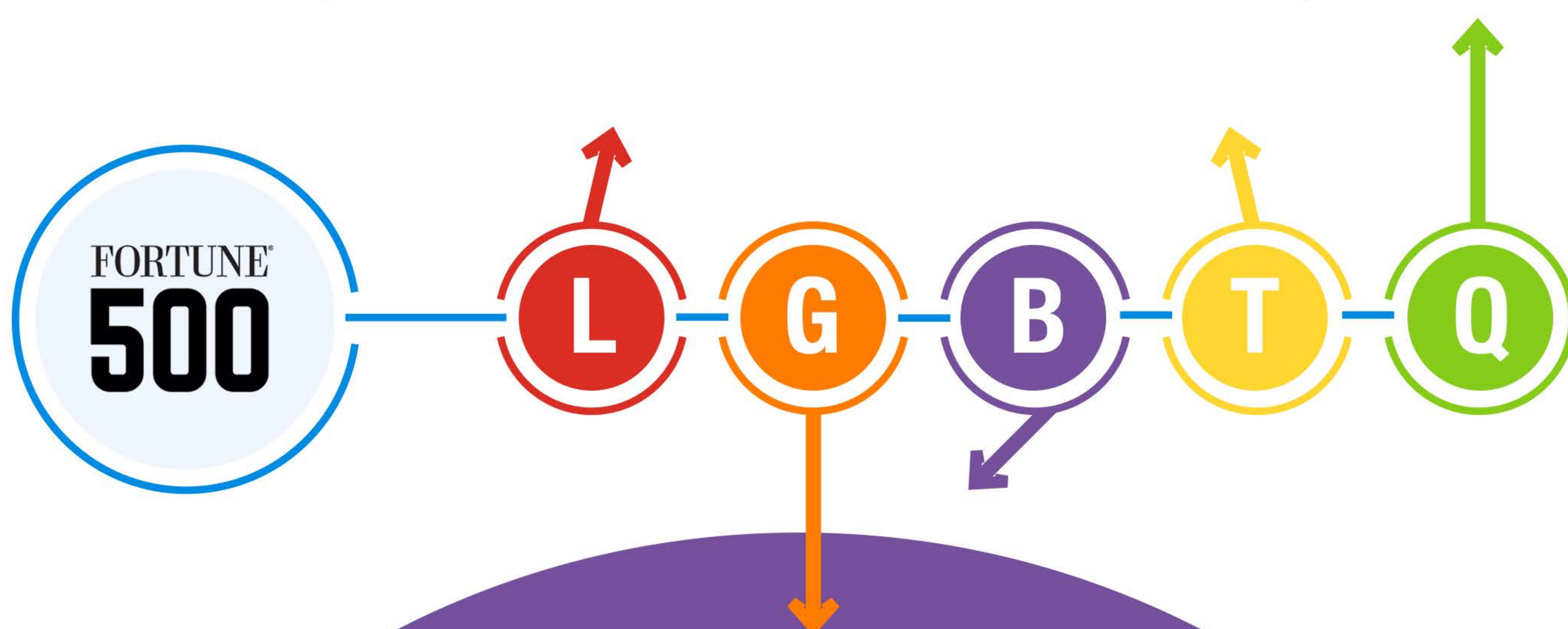


MANPOWERGROUP & VMLY&R LAUNCH PLATFORM TO HELP LGBTQ INDIVIDUALS FIND THE PERFECT JOB WITH INCLUSIVE COMPANIES

**It's tough finding your ideal job.
For the LGBTQ community, it's even harder.**

Today in more than half of the world, Lesbian-Gay-Bisexual-Transgender-Queer (LGBTQ) people face discrimination in the workplace and when applying for jobs, based on gender identity and sexual orientation. This means that LGBTQ employees can be rejected for jobs, overlooked for promotion or fired for being who they are.

Despite this, we know there is growing support for the LGBTQ community from businesses across the globe, with over 90% of Fortune 500 companies having already adopted LGBTQ-friendly workplace policies.



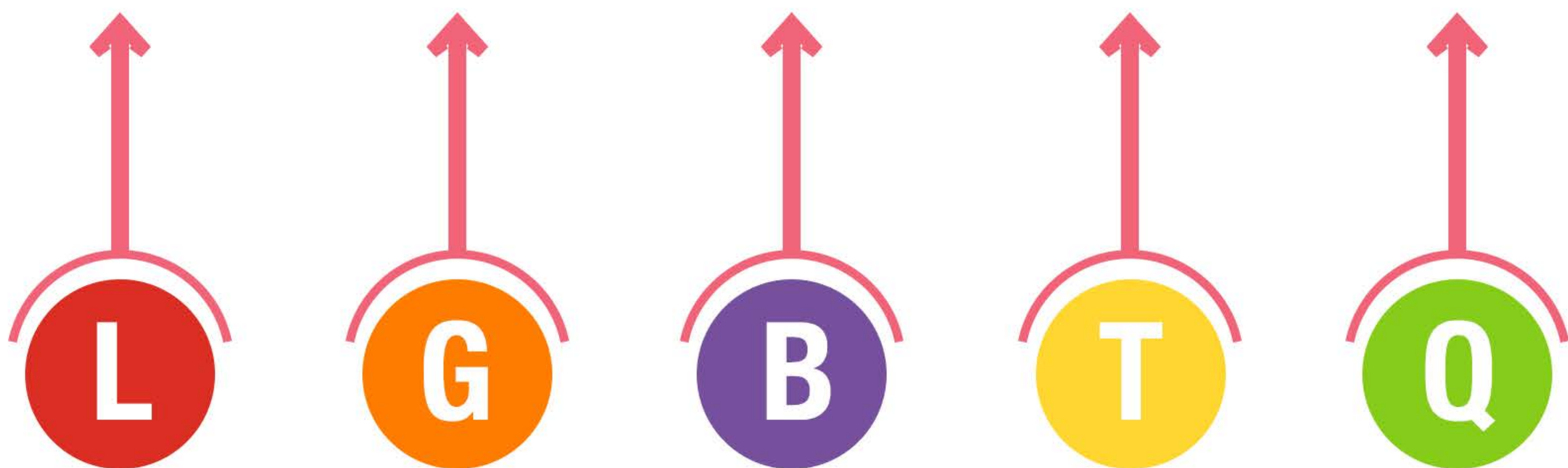
WITH THIS GROWING NUMBER OF INCLUSIVE ORGANISATIONS, WE WANTED TO FIND A WAY TO BETTER CONNECT INCLUSIVE COMPANIES TO LGBTQ TALENT ACROSS THE GLOBE.

#PridePass was born!

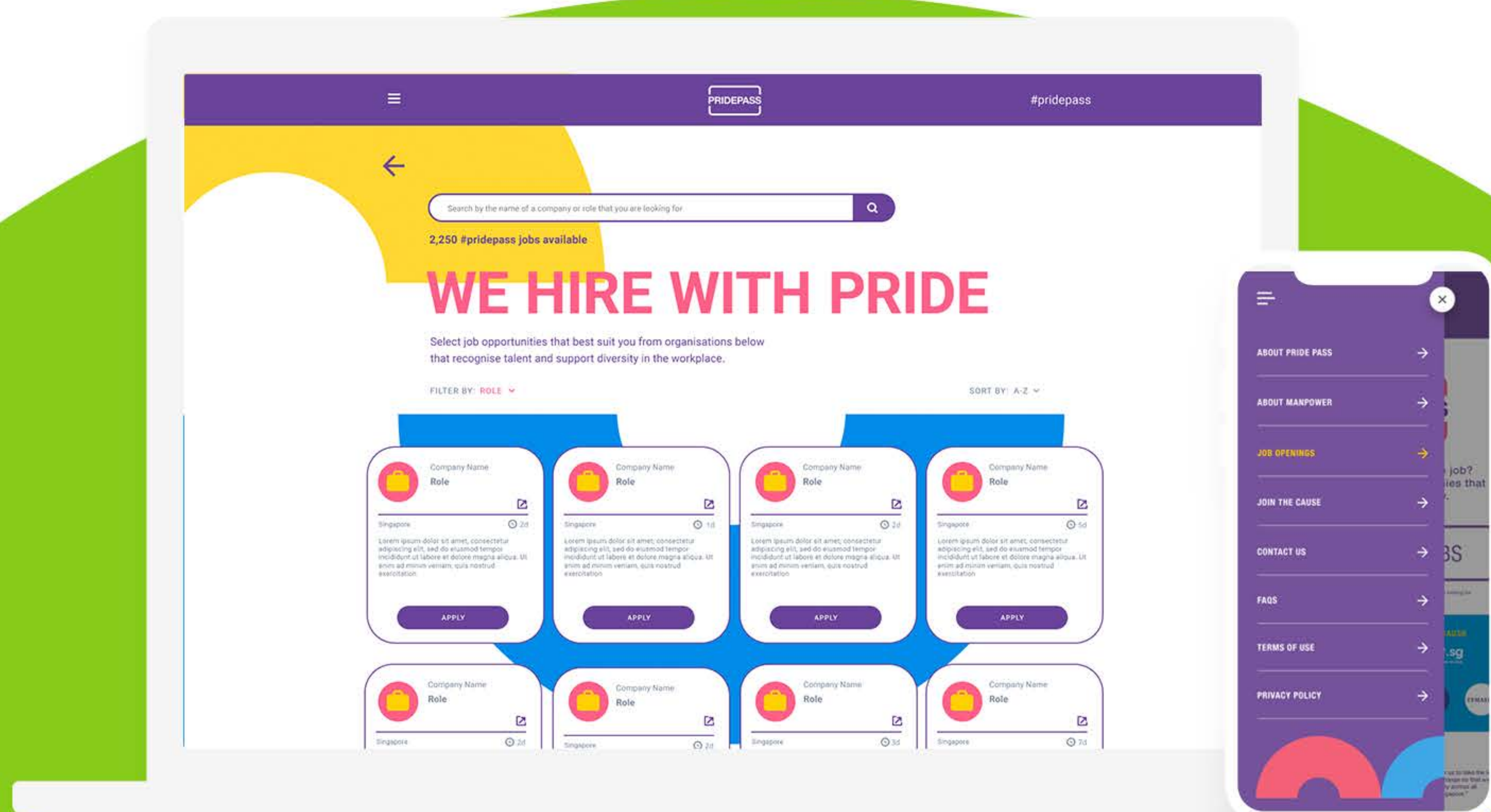
This June, in celebration of Pride Month, workforce solutions company ManpowerGroup, in partnership with global brand experience agency VMLY&R, launched #PridePass, an initiative aimed at driving diversity and inclusion in the workplace by creating a place for LGBTQ individuals to find exciting job opportunities from inclusive organisations.



www.thepridepass.com



By tagging **#PridePass** in their job listings, participating organisations and their job openings will be compiled on **www.thepridepass.com** an online jobs aggregator for the LGBTQ community.



#PRIDEPASS IS A BIG STEP IN RAISING AWARENESS ABOUT EQUAL AND FAIR EMPLOYMENT OPPORTUNITIES, LOCALLY AND GLOBALLY.

It's a call for more companies to open their doors and create an inclusive and diverse work environment, because talent is not dependent on gender identity or sexual orientation.



"An organization's success is dependent on its people's success – only by building diverse and inclusive workplaces will organizations and individuals thrive."



Linda Teo
COUNTRY MANAGER
MANPOWERGROUP SINGAPORE

Designed for easy participation, any company can join the cause and show their support. Visit www.thepridepass.com to learn more about the initiative and how you can take part.



Sign up to become an official supporter at our website



Tag #PridePass for your job posts to be featured on the PridePass portal



Download project collaterals and **spread the word**



#PridePass is powered by ManpowerGroup, a workforce solutions organisation and active participant in the United Nations Global Compact that encourages meaningful and sustainable work that's socially responsible and free of discrimination. Alongside raising awareness, our goal is to change lives through innovative solutions.